

PRESS

INFORMATION of March 25, 2022

Frankfurt/Main

NICE OUT HERE. ARCHITECTURE IN RURAL AREAS



*Bagard & Luron architectes, Housing Area, Batilly, 2019
Photo: Ludmilla Cerveny*

March 27 – November 27, 2022

The Deutsches Architekturmuseum (DAM)
in cooperation with the Hessenpark Open
Air Museum
Laubweg 5, 61267 Neu-Anspach/Taunus

PRESS CONFERENCE:

Fri, March 25, 2022, 11 a.m.

EXHIBITION OPENING:

Sun, May 1st, 2022, 11 a.m.

GUIDED TOURS:

regularly on Sundays, please check dates
on dam-online.de or hessenpark.de

OPEN:

until October 31, 2022:

daily 9 a.m. – 6 p.m., admission until
5 p.m.

from November 1, 2022:

Saturdays, Sundays and public holidays
10 a.m.-5 p.m., admission until 4 p.m.

CONTENT

ABOUT THE EXHIBITION	2
VILLAGES & REGIONS	4
INDIVIDUAL PROJECTS	7
PUBLICATION / ACCOMPANYING PROGRAM / IMPRINT	9
CONTACT	12

RURAL REGIONS AND THEIR ARCHITECTURE ARE PAID TOO SCANT ATTENTION. THAT IS SOMETHING THIS EXHIBITION AIMS TO CHANGE, WITH A WEALTH OF CURRENT BUILDINGS DEMONSTRATING THE QUALITIES TO BE DISCOVERED HERE AND SHOWING THAT ARCHITECTURE CAN CONTRIBUTE A GREAT DEAL TO GOOD LIVING IN THE COUNTRY.

“The whole world is talking about the process of urbanization and that in future half of humanity will live in cities. I’m interested in the other half.”

– Sami Rintala, Finnish architect

Rural areas are gaining more and more attention as places to live. They are places to live and work. They need a contemporary technical, social and structural infrastructure. 70 outstanding buildings – from residential houses and barn conversions to farmsteads, inns, workshops, wineries, sports facilities and public buildings – show the diverse contributions architecture can make to a good life in rural areas. Geographically, they are mainly concentrated in Germany, Austria and Switzerland, but are also located in neighbouring European countries.

They are described by their inhabitants and builders or their architects. This results in a variety of approaches from the point of view of mayors and winegrowers, a library director, the head of a kindergarten, an entrepreneur and many others.

In addition, we visited the Black Forest and Thuringia and the two towns of Krumbach in Austria and Valendas in Switzerland, which have driven their overall development in a special way. The often different situations of the municipalities become clear. The financing is also discussed – from private to public funds. Private individuals and entire municipalities are therefore addressed, regardless of their budget. We will also show new sustainable developments and the combination of the traditional and the contemporary. A lot of space is given to the conversion and renovation of buildings.

We would like to draw attention to large and very small projects that may inspire further projects. It is an invitation to learn from the country.

Exhibition venue:

With this exhibition, Deutsches Architekturmuseum is guesting at the Hessenpark Open Air Museum in Neu-Anspach. As befits the theme, the show will take place in a restored barn dating from 1742 and originally located in the Emstal Sand community. Following its stay in Neu-Anspach, the exhibition will move on to numerous other venues.

Funding:

The project is funded by the German Federal Ministry of Food and Agriculture.



Facts and Figures:

- Germany is polycentric and rural. **Only just under 200 of Germany's 10,800 municipalities have more than 50,000 inhabitants.** Our towns and villages are still effectively separated by countryside and outlying areas, and this characterizes our central European settlement structure.
Around 90% of Germany's land area is rural.
About **47 million people** live in rural areas, which is more than half of Germany's population.
Over 80 % of Germany's land area is used for **agriculture and forestry** for our food and raw materials supply. i
- **Various land use claims** compete with each other in Germany: 51 % agricultural use, 30 % forest, 14 % settlement and transport areas, 5 % other. ii
- According to the definition of Eurostat, the statistical office of the European Union (EU), the area of **90% of the EU's territory is rural or predominantly rural.** Around half of the European population lives in these areas. iii

References

i Informationen zur politischen Bildung Heft 343, 2/2020 Ländliche Räume, S. 4 ff.

Online: https://www.bpb.de/system/files/dokument_pdf/IzPB_343_Laendliche-Raeume_barrierefrei_2.pdf

ii BMEL, „Ländliche Regionen verstehen“ (2020), S. 32: <https://www.bmel.de/SharedDocs/Downloads/DE/Broschueren/LaendlicheRegionen-verstehen.html>

iii https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Archive:Rural_development_statistics_by_urban-rural_typology/de

VILLAGES & REGIONS

Black Forest

Baden-Wuerttemberg, Germany

Inhabitants: Steinach 3.950, Gutach-Bleibach 4.649 (Gutach municipality), Waldkirch 21.801, Oberried 2.868, Hinterzarten 2.583, Todtnau 4.823, Schönau 2.425

The Black Forest is Germany's highest and largest mountain range other than the Alps. It is located in the southwest and runs for about 150 km from Kraichgau in the north to the upper reaches of the Rhine in the south. It is a strongly rural region and consists of many widely scattered communities and only a few large towns. The Black Forest has in recent years sustainably developed its regional qualities and specifics. In this context, architectural culture plays a major part as a role model. Current challenges such as changes in society, sustainability, and economic viability are often viewed in opposition to architectural topics such as regional materials, structures, typologies, and artisanal trades. Precisely the combination of these purported opposites harbors immense creative potential for a form of architecture that connects the new with the old and engenders regional identities. Prime examples of this are to be found in regions such as Vorarlberg, Graubünden or South Tyrol. There, architecture has long since become a sign calling card, spurring the local economy, and stimulating sustainability, business, and tourism. With the foundation of "Bauwerk Schwarzwald", the Black Forest region is following this example and more strongly positioning itself in a role where it supports architecture in the region and seeks to encourage people to experience it.

Buildings on display:

Architekt Carl Langenbach / Werkgruppe Lahr | **Hotel – Die Halde**

Abbruch & Wiederaufbau des Hotels, Sanierung des alemannischen Schwarzwaldhauses Oberried, 2000 und Neubau Badehaus, 2007

Willi Sutter | **Sanierung Schwarzwaldhof „Altbirkle“**, Hinterzarten, 2020

Leisinger Architektur | **Heizzentrale EWS**, Schönau, 2021

Harter + Kanzler & Partner | **Neue Firmenzentrale Elektrizitätswerke Schönau (EWS)**, Schönau, 2020

Thoma.Lay.Buchler.Architekten | **Bürstenfabrik Keller/Faller**, Todtnau, 2015

Vécsey Schmidt Architekten | **Gartenhaus**, Buggingen, 2013

HBA Staatl. Hochbauamt Freiburg | **Tunnelbetriebsgebäude Hugewaldtunnel**, Waldkirch, 2013

Architektur3 | **Kirchturm St. Georg**, Bleibach, 2019

RS Ingenieure | **Kinzigsteg, Haslach**, Steinach, 2018

Kauffmann Theilig & Partner | **S' Bad – Freibad**, Waldkirch-Kollnau, 2016

Thuringia

Germany

Inhabitants: Rottenbach 2.073, Bedheim 588, Volkenroda 180, Krobitz (Wera municipality) 392, Neustadt am Rennsteig 1.042

In Rottenbach, Bedheim, Volkenroda, Krobitz and Neustadt am Rennsteig the efforts of local citizens, architects, parish communities and many other civil society players have paid off. They successfully saved important places and testimony to architectural culture, breathed new life into them and developed



them anew. They have succeeded in exemplary fashion in combining the old with the new and showing that the future needs roots. (Rainer Müller)

Buildings on display:

Umnutzung Michaeliskirche zur Herberge, Neustadt am Rennsteig

Kunstprojekt Kapelle Krobitz, Saale-Orla-Kreis

Studio Gründer Kirfel | **Sch(D)afstall**, Bedheim, 2018

Baubüro Lehninger, Gotha | **Denkmalgerechte Sanierung des Bahnhofsgebäudes mit**

BahnHofladen, Rottenbach

Kloster, Volkenroda

Krumbach

Bregenz, Vorarlberg, Austria

Inhabitants: 1.066

The municipality of Krumbach, Austria, is located in the Vorderer Bregenzerwald at an altitude of 730 meters above sea level and is scattered between the forests and expanses of meadow. From 1995 to May 2018, Arnold Hirschbühl was the mayor of the village, with its 1,000 inhabitants, breathing a fresh breath into all areas of village life. At the beginning, and with strong civic participation, guidelines were developed for the structurally weak community. The community council's sub-committees were dissolved and replaced by advisory councils that were open to participation by any local citizens who were interested. This laid the foundations for the development of countless building projects and for new spatial planning: In Krumbach no areas outside the heart of the village can now be approved as land for building. (Sonja Bettel)

Buildings on display:

bernardo bader architekten | **Kapelle Salgenreute**, 2016

Arbeitsgemeinschaft bernardo bader architekten, Bechter Zaffignani Architekten, Hermann Kaufmann + Partner | **Pfarrhaus**, 2013

Architekt Rene Bechter | **Vorderbregenzerwälderhaus, Sanierung und Neubau**, 2008–2012

Hermann Kaufmann+Partner | **Mehrfamilienhaus und Generationenhaus Hittisauer Straße**, 2015

Valendas

Safiental, Graubünden, Switzerland

Inhabitants: 288

Valendas is a tranquil village on the edge of the Vorderrhein canyon (between 635 and 2605 above sea level). Its history dates back to the year 765. Idyllic ponds and majestic houses of the lords of yesteryear still shape the town's face. Despite its ideal conditions in both geographical and architectural terms, Valendas had sparse financial resources and for many years was not able to lock into its prosperous origins, with many inhabitants leaving. Since the "Valendas Impuls" foundation was established by several active citizens in 2007, Valendas has seen a veritable upturn in its fortunes: The foundation relies



on specific projects to champion the preservation and use of local buildings and outdoor spaces especially worthy of protection. Things started with the conversion and expansion of the 500-year-old Engihuus to create the “Gasthaus am Brunnen”, designed by Vrin-based architect Gion A. Caminada, centrally located on the town square with Europe’s largest wooden fountain. Further construction projects followed, with a focus on tourism, culture, living and working.

Buildings on display:

Gion A. Caminada | **Engihuus** – Gasthaus am Brunnen, 2014

Capaul & Blumenthal | **Türalihus** – Ferien im Baudenkmal, 2014

Nickisch Walder | **Altes Schulhaus** – Dauerausstellung faszinaturRaum, 2016

Gion A. Caminada | **Burggarta und Erlihuus** – Mehrfamilienhaus mit Laubenwohnungen, Ateliers/Werkstätten und Gemeinschaftsbereichen, 2020

INDIVIDUAL PROJECTS

Living

heltwerk architekten | **Bruchsteinhaus mit Scheune**, Caan, D, 2016
 LVPH architectes | **Umgestaltung des alten Dorfkerns**, Cressier, CH, 2019
 MHPM architectes | **Mehrfamilienhaus**, Berlens, CH, 2019
 Bagard & Luron architectes | **Wohnsiedlung**, Batilly, F, 2019
 j+e architectes (Nicolas Epailard und Benjamin Jardel) + Lc1 architecte (Pierre-Yves Le Chapelain) | **Gemeinschaftliches Wohnen**, Erdeven, F, 2016/17
 feld72 Architekten | **Wohnsiedlung**, Bludenz, A, 2019
 Andreas Schmöllner (Bauhütte); APA Arbeitsgruppe Architektur + Planung (Wohnungen) | **Bauhütte**, Perlesreut, D, 2015
 ASP Architecture | **Strohgedämmtes Mehrfamilienhaus**, Plainfaing, F, 2018
 Nils Havermann Architekt | **Saniertes Gesindehaus**, Kapellendorf, D, 2020
 Firm Architekten | **Umbau zu einem Einfamilienhaus**, Bezau, A, 2018
 mia2 Architektur | **Umgebautes Einfamilienhaus**, Oberneukirchen, D, 2018
 Meier Unger Architekten | **Auszugshaus**, Selzach, CH, 2019

Public Buildings

Dominique Coulon & associés | **Grundschule mit Kindergarten**, Gidy, F
 meck architekten | **Neues Rathaus**, Maitenbeth, D, 2016
 KÜHNLEIN Architektur | **Kulturhalle**, Berching, D, 2020
 deAbajoGarcia | **Gemeindezentrum**, Reinoso, E, 2016
 Helen&Hard Architects | **Gemeinschaftshaus**, Sagstua, N, 2017
 bernardo bader architekten | **Dorfhaus**, Steinberg am Rofan, A, 2014
 cukrowicz nachbaur architekten | **Gemeindezentrum**, St. Gerold, A, 2009
 ADEPT | **Gestaltung des öffentlichen Raumes**, Aabenraa, DK, 2021
 Felgendreher Olf Köchling | **Primarschule mit Kindergarten**, Azmoos, CH, 2020
 FAZ architectes | **Erweiterung einer Grundschule**, Riaz, CH, 2020/21
 Brückner & Brückner Architekten | **Hochschule**, Tirschenreuth, D, 2020
 Andy Senn Architekt | **Landwirtschaftliches Zentrum**, Sennwald, CH, 2019
 Dunkelschwarz / Hohengasser Wirnsberger Architekten | **Umbau Kindergarten**, Unterach am Attersee, A, 2017
 kleyer.koblitz.letzel.freivogel | **Kindertagesstätte**, Wittstock/Dosse, D, 2013
 Max Otto Zitzelsberger | **Erkläranlage**, Berggau, D, 2020
 Schlicht Lamprecht Architekten | **Gemeindebücherei**, Gundelsheim, D, 2020
 Steimle Architekten | **Gemeindebücherei**, Kressbronn am Bodensee, D, 2018
 Innauer Matt Architekten | **Strandbad**, Lochau, A, 2020
 KO/OK Architektur | **Kegelbahn**, Wülknitz, D, 2019
 Baumschlager Eberle Architekten | **Therapiezentrum**, Lingenau, A, 2019
 BQ+A – Quirot/Vichard/Lenoble/Patrono architectes Associés | **Gesundheitszentrum**, Vezelay, F, 2014
 studio lot Architekten & Innenarchitekten / Kammerer Lorber Prabst | **Tagespflege**, Burghausen, D, 2020
 NU architectuuratelier | **Pflegeeinrichtung**, Oosterlo, B, 2018
 cukrowicz nachbaur architekten | **Feuerwehr- und Kulturhaus**, Hittisau, A, 2020



Innauer Matt Architekten | **Bergkapelle**, Schnepfau-Wirnboden, A, 2016
Heim Kuntscher Architekten und Stadtplaner / ab LPH 5 unterstützt durch: Großberger Beyhl Partner |
Sanierte Dorfkirche, Hebertshausen, D, 2020

Working

Atelier 111 architekti | **Traktorenhalle**, Opatov, CZ, 2019
Brückner & Brückner Architekten | **Büro- und Verwaltungsgebäude**, Plößberg, D, 2020
bernardo bader architekten | **Alpin Sport Zentrum**, Schruns, A, 2018
Snøhetta | **Bürogebäude**, Natters, A, 2019
sps architekten zt | **Plusenergie-Bürogebäude und Kulturkraftwerk**, Thalgau, A, 2014
Florian Nagler Architekten | **Kuhstall**, Thankirchen, D, 2007
KÜHNLEIN Architektur | **Ziegenstall**, Seubersdorf, D, 2014
Max & Jakob Giese Architektur | **Biolandhof**, Schürdt, D, 2019
Max Dudler | **Weingut und Gästehaus**, Kanzem, D, 2017
Ludescher + Lutz Architekten | **Weingut**, Spitz, A, 2015
terrain: integral designs | **Unternehmens- und Besucherzentrum**, Steinfeld, A, 2019
Innauer Matt Architekten | **Gartenwerkstatt**, Bezau, A, 2017
LKK Architekt:innen | **Molkerei**, Dechow, D, 2012
Dürschinger Architekten | **Wiederaufbau Hofensemble**, Cadolzburg, D, 2019
GENS architectes | **Landbäckerei**, Avricourt, F, 2019
Atelier Peter Zumthor und Partner | **Werkraum**, Andelsbuch, A, 2013
LP architektur | **Schneiderei**, Schleedorf, A, 2017
Atelier ST | **Wirtschaftsgebäude für einen Forstbezirk**, Eibenstock, D, 2010

Tourism

Atelier ST | **Waldhaus**, Groß Körös, D, 2010
Schaudt Architekten | **Campingplatz**, Allensbach, D, 2013
Florian Nagler Architekten | **Umbau und Erweiterung Naturhotel**, Bayrischzell, D, 2011
Jan Rösler Architekten | **Ferienhaus**, Druxberge, D, 2013
liquid architekten | **Biergarten**, Erbach, D, 2020
Mißfeldt Kraß Architekten | **Gasthaus**, Groß Sarau, D, 2017

Culture

Sunder-Plassmann Architekten | **Museum Kunst der Westküste**, Alkersum, D, 2009
VON M / Strebewerk Architekten (Bauaufnahme, bauhistorische Untersuchung) | **Hölderlinhaus**,
Lauffen am Neckar, D, 2020
Florian Nagler Architekten | **Kultur- und Begegnungsstätte**, Bad Heilbrunn, D, 2017
Anderhalten Architekten | **Museum Luthers Elternhaus**, Mansfeld, D, 2014
Lemoal Lemoal architecture paysage | **Sozial- und Kulturzentrum**, Cabourg, F, 2019
SO-IL / FREAKS architecture | **Museum und Zentrum für Glaskunst**, Meisenthal, F, 2021
Brückner & Brückner Architekten | **Musikakademie**, Hammelburg, D, 2019
Dominique Coulon & associés | **Theater**, Freyming-Merlebach, F, 2017

PUBLICATION



Schön hier. Architektur auf dem Land

Ed.: Annette Becker, Stefanie Lampe, Lessano Negussie,
Peter Cachola Schmal

ISBN 978-3-7757-5150-6

Hatje Cantz, Berlin
German

Flexcover, format 22 x 28 cm; 336 pages with 550 coloured
images

Available at the museum shop for 29,90 EUR,
in book stores for 40,- EUR.

ACCOMPANYING PROGRAM

The exhibition is being accompanied by an extensive events and education program – specialist conferences, summer cinema, and much more, to take place both in Hessenpark in Neu-Anspach and at the interim home of Deutsches Architekturmuseum DAM OSTEND in Frankfurt. For further information please go to dam-online.de.



IMPRINT

NICE OUT HERE. ARCHITECTURE IN RURAL AREAS

March 27 – November 27, 2022

Directorate Peter Cachola Schmal, Andrea Jürges

Exhibition Concept Annette Becker, Stefanie Lampe, Lessano Negussie

Assistant Rebekka Rass, Alishia Sophie Rühl

Scientific Advisory Board

Peter Brückner, Brückner & Brückner Architekten, Tirschenreuth

Marta Doehler-Behzadi, Internationale Bauausstellung Thüringen

Kerstin Gothe em., Karlsruher Institut für Technologie (KIT), Fakultät für Architektur

Roland Gruber, nonconform architektur vor Ort in Wien/Kärnten,

LandLuft – Verein zur Förderung der Baukultur in ländlichen Räumen

Nadja Häupl, Hochschule Anhalt, Dessauer Institut für Architektur und

Facility Management (DAF), Städtebau

Martin Müller, Bundesministerium für Ernährung und Landwirtschaft

Reiner Nagel, Bundesstiftung Baukultur

Ariane Sept, Kommunikations- und Wissensdynamiken im Raum, Leibniz-Institut für Raumbezogene Sozialforschung (IRS)

Library Research Christiane Eulig

Exhibition Design/Exhibition Graphics Feigenbaumpunkt, Arne Ciliox, Jochen Schiffner / unique assemblage, Alex Probst, Ralf Schlachter

Translations Jeremy Gaines

Public Relations Brita Köhler, Anna Wegmann

Secretariat and Administration Inka Plechaty, Nicole Fallert

Architectural Education Rebekka Kremershof, Flora Ciupke, Brigitte Brautmann, Linda Enseroth,

Bettina Gebhardt, Natalie Heger, Ruth Schlögl, Paola Wechs, Michèle Zeuner, Volunteers: Gabriel Bär, Smilla Wicht

Guided Tours Yorck Förster

Registrar Wolfgang Welker

Exhibition Production Design & Technik Klose GmbH

Set Up for the Exhibition Christian Walter, Marina Barry, Enrico Hirsekorn, Caroline Krause, Ömer Simsek

Hessenpark Open Air Museum

Director Jens Scheller

Project Management Volunteering and Funding Elke Ungeheuer

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

*The project is funded by the German
Federal Ministry of Food and Agriculture.*

The DAM in cooperation with the Hessenpark Open Air Museum:



With kind support from:

bauKULTUR
BUNDESSTIFTUNG



Press images for announcements and reports during the exhibition period at www.dam-online.de

PREVIEW

April 9 – August 28, 2022

ANTONIO DE CAMPOS – Concepts for Zaha Hadid

DEUTSCHES ARCHITEKTURMUSEUM

Press & PR

Postal address during the refurbishment:

Hedderichstrasse 108-110, 60596 Frankfurt \ Main, Germany

presse.dam@stadt-frankfurt.de \ dam-online.de

Brita Köhler, Dipl.-Ing.

Head of Press & PR

T +49 (0)69 212 36318 \ M +49 (0)151 50921704 \ brita.koehler@stadt-frankfurt.de

Anna Wegmann

T +49 (0)69 212 31326 \ presse.dam@stadt-frankfurt.de